




District M

EVENT VENUE

Located at the Row NYC Hotel
700 8th Ave New York, NY 10036
212-869-3600



**YOUR NEXT
EVENT
BEGINS
HERE**

Located at Row NYC hotel, District M is a European express café by day and a handmade pizza bar and cocktail lounge by night. Guests can experience a unique bar ambiance at a central location that is steps away from Times Square

The multi-versatile space suits every event from intimate receptions to large scale functions



COCKTAIL SPACE

Our cocktail space is the largest area for events. Guests are able to enjoy seating and standing areas for large scale events including fundraisers, fashion releases and corporate parties. High boys, stools and cushions are able to be rearranged for your event needs.

Total Capacity: 80



District M



FRONT ROW

The front row lies directly below our 14x14 projector screen. This area is perfect for a client dinner or a VIP section during a large scale event. Guests are able to enjoy the bar ambiance as well as a full view of District M.

Total Capacity: 40





BACKSTAGE

The backstage serves as a more intimate setting off the District M space. This area is built for networking events and cocktail gatherings in a personal ambiance. The space can hold up to 30 guests and a 60" flat screen display is available for use.

Total Capacity: 30

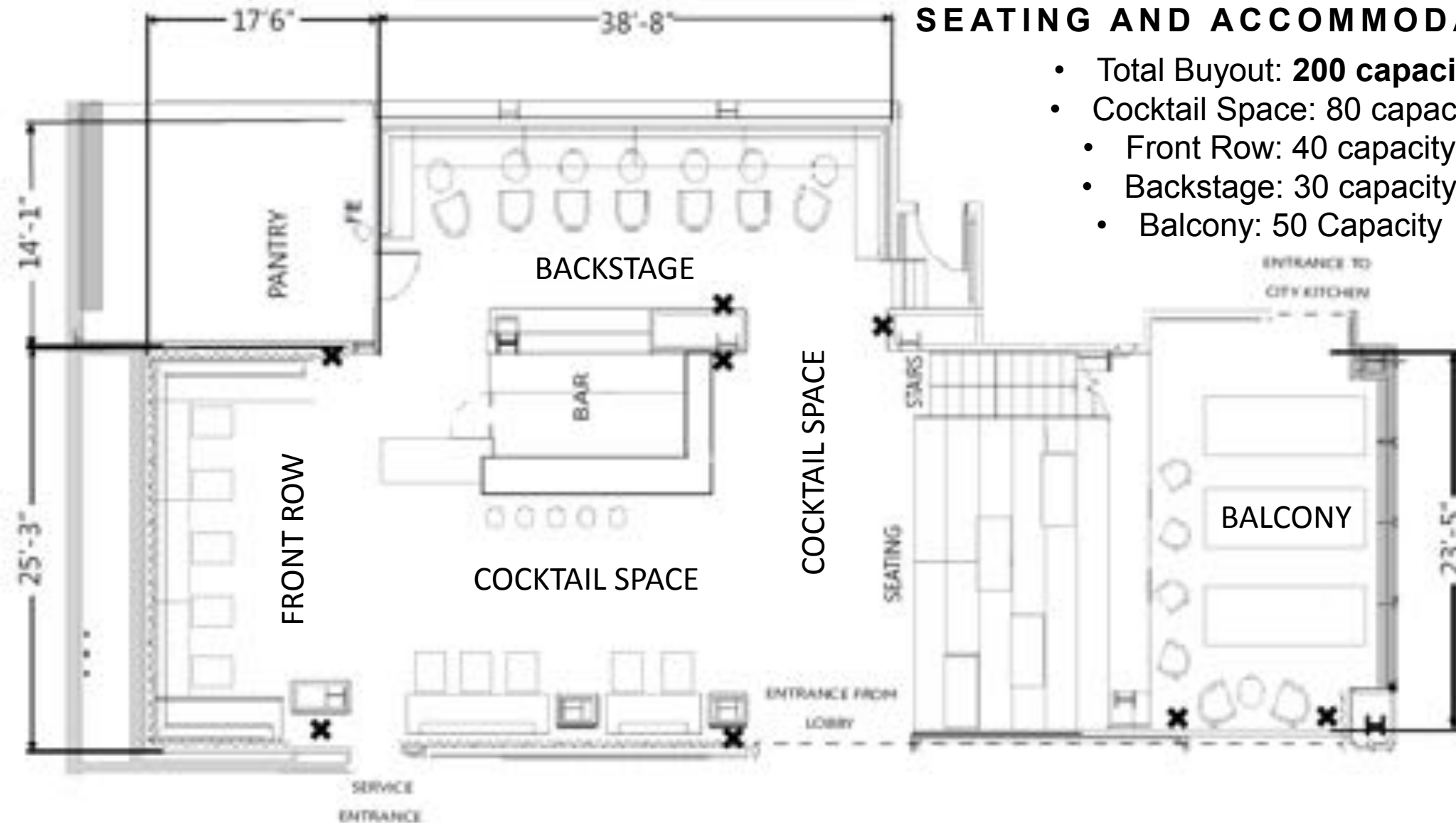


BALCONY

The balcony receives direct view of 8th Avenue as well as a full overlook of the hotel lobby and District M. Four large granite tables are available for use to comfortably seat 20 guests for events such as artist showcases, fashion presentations and pop-up shops.

Total Capacity: 50





SEATING AND ACCOMMODATIONS:

- Total Buyout: **200 capacity**
- Cocktail Space: 80 capacity
 - Front Row: 40 capacity
 - Backstage: 30 capacity
 - Balcony: 50 Capacity

ADVANTAGES OF DISTRICT M

- Technology capabilities include free Wi-Fi, 14x14 projector, AV capability, wireless microphone, surround system speakers
 - Weekly live entertainment/DJs
- Prime location – steps away from Times Square and Hell’s Kitchen
 - High quality ingredients for catering and beverage options

2,813 total square ft.
200 capacity



TESTIMONIALS

“Last night we had yet another fabulous evening at ROW NYC. We have always had a wonderful experience at Row NYC, whether it's staying in their unique rooms, hanging out in the District M bar or hosting events, the team at Row NYC is professional, helpful, and delightful to work with.

The District M bar is wonderful for meetings and events. When you walk into the hotel it's a very upscale Manhattan style.

We've used District M for two fashion-related events and they are our favorite venue to work with. The staff is so friendly, they simply feel like a part of the team. “

- Melissa Shea, CEO of Fashion Mingle

“Thank you again for providing us with such warm hospitality and outstanding service. The food and beverages were delicious, plentiful and thoroughly enjoyed by all. I received much feedback about our event and all attendees were so pleased. Many commented that they were very impressed with the look and feel of the property. Some even commented that I pick the best places to host alumni events! Thanks for making me look so good in their eyes!”

- Lori Zabatta '95 JWU Alumni



BOOK YOUR NEXT EVENT WITH US

For more information and pricing inquiries, please email: events@rownyc.com or call Grace Vasquez at 212-869-3600 Option 2